UHPP | Utah Health Policy Project

Sustainable Health Care Solutions for Underserved Utahns

Annual Report
2014

UHPP BY THE NUMBERS IN 2014

178 Events
7,500+ People Reached

Health Reform 101

Media Mentions 235

UHPP in the media
Average of 19.6 media hits per month

46 Media Stories

from Utahns in the Coverage Gap

65% were new stories

30+ Community Organizations

Participate in the bimonthly Healthcare Roundtable organized by UHPP

84,604

Enrollees during the first Open Enrollment Period (2013-2014)

140,612

Enrollees during the second Open Enrollment Period (2014-2015)

Take Care Utah Volunteer Network

15 Volunteers

11 Schools Served

333 Hours

172 Families Assisted

Utah Health Policy Project Today

Our Mission: Utah Health Policy Project (UHPP) is a nonpartisan, nonprofit organization advancing sustainable health care solutions for underserved Utahns through better access, education, and public policy.

Since 2006 UHPP has worked hard to develop solutions to create a health system that provides better access to high-quality health care at a lower cost. We pride ourselves on being an open resource for the public, community leaders, the media, businesses, health care providers and policymakers.

Our nonpartisan approach seeks real-world solutions that best fit Utah. We bring diverse individuals and organizations to the same table, recognizing that effective and long-term solutions are created through authentic collaboration among many stakeholders. Our role is to ensure the

consumer voice is always present. This 2014 Annual Report showcases our work in many fields: Policy, Public Outreach, Education, and Enrollment Assistance. 2014 was an outstanding year for UHPP, and we hope this report helps you better understand our organization and the work that we do.

Our Current Staff:

Matt Slonaker, JD
Executive Director

Randal Serr, MPP
Take Care Utah Director

Jason Stevenson, MSc
Education and Communications Director

RyLee Curtis, MPP
Senior Policy Analyst

Luis Rios
Navigator

Alex Johnson
Navigator

Gaelynn Hunsaker
Administrative Assistant

Marissa Miller
Cert. Application Counselor (AmeriCorps)

Julie Contreras
Cert. Application Counselor (AmeriCorps)

Our Board:

Jenny Pathak - *Board Chair*

Michael Styles - *Vice-Chair*

Karen Keene - *Treasurer*

Sri Koduri

Nancy Mitchell

Tom Metcalf, MD

Andrew Riggle

Therese Russo

Joelyn Stewart

Medicaid Policy, Advocacy & Collaboration

Healthcare Roundtable

Twice each month (and weekly during the legislative session) UHPP organizes the Healthcare Roundtable, an open forum that gives dozens of community partners the chance to ask questions about laws and policies that affect the populations they serve. In 2014, this forum hosted several high-profile speakers to discuss their healthcare initiatives, including: Kim Gillan, Health and Human Services Region VIII Director; Dr. David Patton, Executive Director of the Utah Department of Health; Sen. Brian Shiozawa; and Reps. Dean Sanpei; Robert Spendlove; and, Rebecca Chavez-Houck.

Community Collaborations

In 2014 UHPP brought together over 30 Utah policy and advocacy organizations to create Utah Communities for Healthcare Coverage (UCHC), a grass-roots group that identifies and supports healthcare issues important to low-income Utahns. In 2014 UCHC joined forces with Utah's behavioral health community to emphasize the benefits to both mental health and physical health created by expanding Medicaid to tens of thousands of Utahns who need these services. The group also hand-delivered over 400 personalized postcards about Utah's coverage gap to lawmakers during the 2015 legislative session. UHPP also represents low-income consumers on the state's Health Disparities Advisory Council, and as vice-chair of the Medical Care Advisory Council (MCAC).

Storybanking

While UHPP strives to represent the voice of low-income consumers, we also help Utahns share their own stories. Whether these consumers are receiving Medicaid, caught in Utah's coverage gap, or stuck somewhere in between, their stories can help media reporters, case workers and policymakers better understand the issues. In 2014 UHPP added 46 compelling consumer stories to the public debate over Medicaid expansion.

Public Policy Outreach

To raise public understanding about Medicaid expansion, UHPP conducted over 20 presentations across the state of Utah in 2014—including six events at community health centers in conjunction with the Utah Department of Health. These presentations reached over 600 Utahns with localized and detailed information about potential solutions to the coverage gap. UHPP is also well-known both locally and nationally for creating detailed, factual, and understandable infographics, reports, and documents on Medicaid expansion for both policymakers and community partners.

ACA Policy, Communications & Education

The Affordable Care Act is working in Utah, and UHPP has been at the forefront of its success. From our 178 "Health Reform 101" presentations across the state, to the monthly enrollment updates we send to local media and policymakers—UHPP has been instrumental in depoliticizing healthcare reform by focusing on its local impact.

Whether we are speaking to audiences in St. George, American Fork, Logan, or at the Utah State Capitol, our goal isn't to make sure that everyone loves the Affordable Care Act, but to ensure that they better understand how it works in Utah.

In 2014 we generated 235 mentions of UHPP in the local media, solidifying our position as the state's "go to" organization for all aspects of health reform. As insurance coverage becomes more widespread in Utah, UHPP's education focus will shift to new strategies to help consumers better understand how to use their new coverage—while also focusing on ways to improve the state's existing competitive advantages in access, cost, and quality.
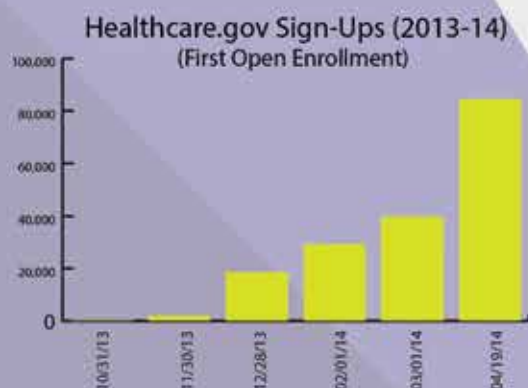

Media Mentions per Month (2014)
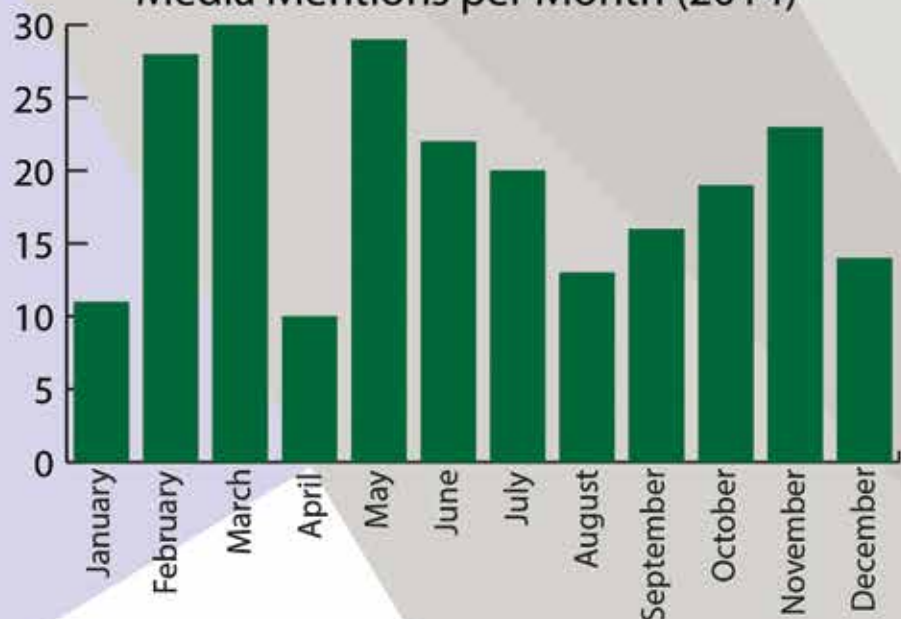
Enrollment and Consumer Assistance

In 2014 UHPP received our second federal navigator grant to help Take Care Utah (TCU) provide outreach and enrollment assistance to Utah residents across the state, as well as training and resources to community-based organizations. UHPP manages Take Care Utah in a partnership with the Association for Utah Community Health (AUCH, and the United Way of Salt Lake 2-1-1.

To publicize the new insurance options made available by the ACA, UHPP organized many highly-visible outreach campaigns via radio, TV, highway billboards, as well as public service and news stories that appeared in English, Spanish, Vietnamese, Tongan, Samoan, Portuguese, and Mandarin. The navigator grant also funds six UHPP staffers who engage in outreach and enrollment work, giving our organization firsthand information on how access to health insurance can change people's lives. By the end of the second enrollment period in early 2015, 140,612 Utahns had enrolled in insurance on healthcare.gov, a two-thirds increase from the first enrollment period.

Healthcare.gov Sign-Ups (2013-14)
(First Open Enrollment)

100,000	
80,000	
60,000	
40,000	
20,000	
0	

10/31/13 11/30/13 12/28/13 02/01/14 03/01/14 04/19/14

We make health insurance easy
(oh...and we're free).

visit www.takecareutah.org or call 2-1-1

Volunteer Network and Internships

UHPP's student volunteer network and internship program flourished during 2014 thanks to the partnerships we have with educational, nonprofit and other community-based organizations.

Our 15 volunteer network participants held outreach events to provide over 150 families with information on and assistance with Medicaid, CHIP, and other services around the Salt Lake Valley. Volunteers gained an understanding of and appreciation for low income health services.

UHPP's student interns received invaluable experience in policy, community outreach and nonprofit adminstration. We are proud to say most of our interns go on to graduate school and lead amazing careers.
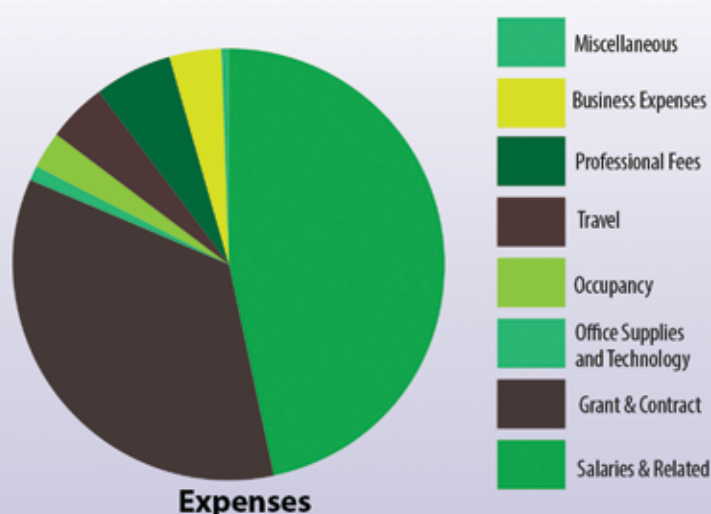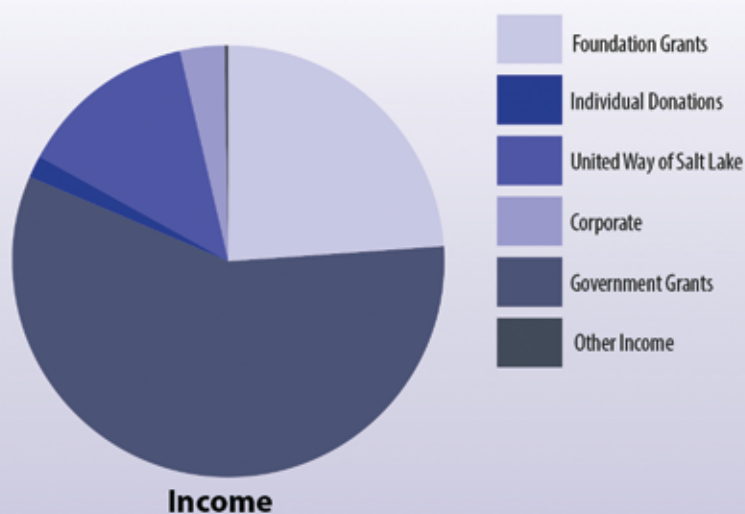
UHPP's financial performance for 2014 was very strong. Overall support and revenue increased due to growth in funding from foundations and the federal navigator grant. This additional revenue translated into additional full-time employees and sub-grants to our community partners in Utah.

For additional financial information about UHPP visit: www.healthpolicyproject.org/annual-reports/

INCOME	2013	2014*
Foundation Grants	$82,865	$264,500
Government Grants	$168,089	$442,117
Corporate	$27,215	$13,752
United Way of Salt Lake	$110,000	$110,000
Individual Donations	$26,100	$25,873
Other Income	$6,390	$3,813
Total Revenue	**$420,659**	**$860,055**
EXPENSES		
Salaries & Related	$287,115	$352,975
Grant & Contract	$113,400	$261,705
Office Supplies & Technology	$2,382	$8,919
Occupancy	$14,203	$19,134
Travel, Meeting and Outreach	$13,836	$34,942
Professional Fees	$4,760	$44,097
Business Expenses	$19,564	$29,468
Miscellaneous	$17,696	$2,192
Total Expenses	**$472,956**	**$753,432**
TOTAL PROFIT OR LOSS	**$(52,297)**	**$106,623**

(*Unaudited figures)

Income

Foundation Grants
Individual Donations
United Way of Salt Lake
Corporate
Government Grants
Other Income

Expenses

Miscellaneous
Business Expenses
Professional Fees
Travel
Occupancy
Office Supplies and Technology
Grant & Contract
Salaries & Related

Dear Current and Prospective UHPP Supporter:

Because of your support, Utah Health Policy Project is doing better than ever! We've strengthened our community network, experienced our best year of media coverage ever, and managed a stellar health insurance open enrollment season.

Thanks to the generous investments of our supporters and the hard work from our community partners across the state, we were able to enroll well over our target number for Utah. This means over 140,000 Utahns now have access to quality, affordable health insurance.

But our work is not done. Thousands of Utahns still need coverage and are struggling with the possibility of medical bankruptcy everyday. Some need more information about Affordable Care Act insurance and assistance with signing up. Others, like Wendy, a hardworking single mother and student who lives with the fear of an accident or medical bill she cannot pay because she in the coverage gap and has no affordable coverage. Your support will enable us to continue to fight for a coverage gap solution to help Wendy and the thousands like her.

The stakes are high and your help is needed. Rest assured, we put every dollar to good use in fighting for the best health care solutions for under-served Utahns.

Please send your tax deductible donations to:

Utah Health Policy Project
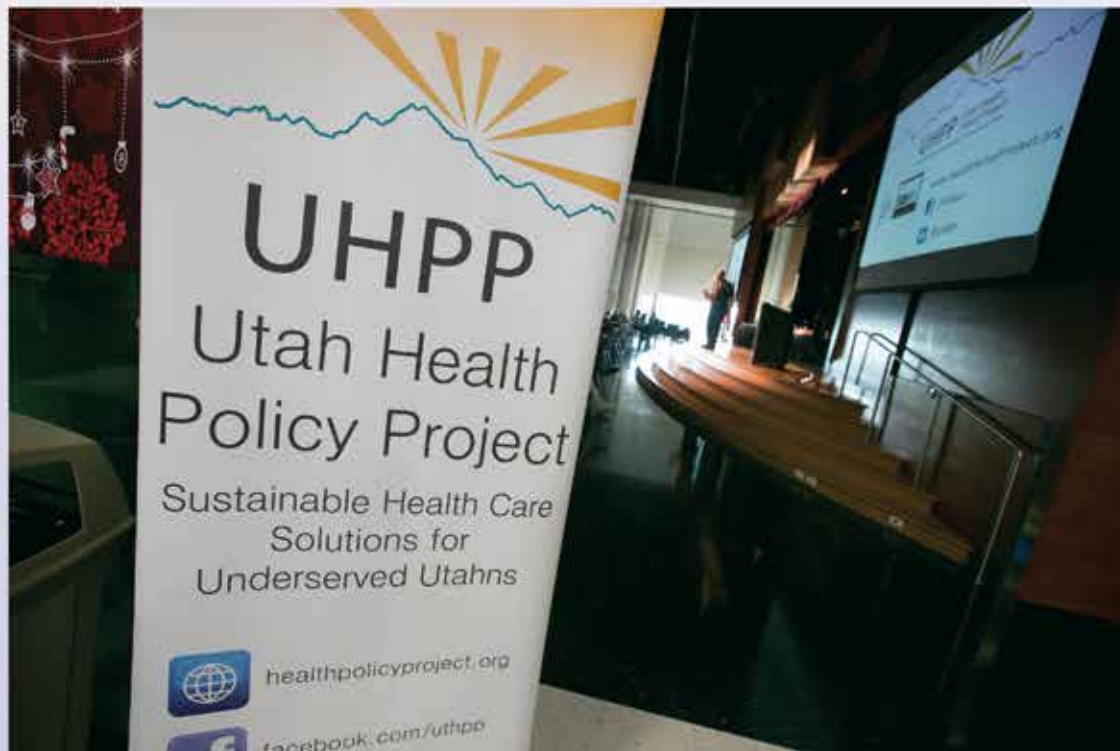1832 W. Research Way, Ste. #60
Salt Lake City, UT 84119

Or visit www.healthpolicyproject.org

Thanks in advance for your generous support!

Kindly,

Matt Slonaker
Executive Director

$25
Supporter

$50
Health Care Advocate

$100
Community Partner

$250
Community Champion

$500
Health Care Hero